



Dental Trade Alliance Foundation

Grant Information and Criteria

What is the Dental Trade Alliance (“DTA”)?

The Dental Trade Alliance is an association of companies that provide dental equipment, supplies, materials and services to dentists and other oral care professionals. Our member companies are distributors, dental laboratories and manufacturers. Our members are located in the United States, Canada and Mexico. By providing the best equipment, materials and services to dentists and oral care professionals, we are partners in improving the oral health of everyone.

What is the Dental Trade Alliance Foundation (“DTAF”)?

The Dental Trade Alliance Foundation was established in 2000 as the philanthropic arm of the Dental Trade Alliance.

The Dental Trade Alliance Foundation funds early stage innovative programs designed to increase the effectiveness of the oral healthcare system by encouraging changes in overall consumer behavior, improving access for underserved populations and by enhancing the efficiency of the system.

Our relationship with oral healthcare industry leaders and the academic/policy community provides a unique and balanced perspective to identify programs that will positively impact oral health. We assist promising programs with seed funds for proof of concept leading to program expansion and replication.

Our Mission and Objectives

To improve the access to, and productivity of, the oral healthcare system by identifying, nurturing, and leveraging promising projects.

The DTAF has established a permanent endowment, and with focused fundraising and outreach is committed to increasing the grants available to support selected programs and projects.

Eligibility Criteria

Each proposal that is accepted will be funded up to a maximum of \$25,000. Applications are welcome from, but not limited to, for-profit organizations, dental organizations, dental schools, universities, government and/or community based non-profit groups for programs located in the United States and its territories.

Evaluation of Proposals

The DTAF Program Committee will take the lead in the evaluation of submitted requests for funding. The DTAF may seek guidance in its evaluation of programs from the DTA Board and collaboration with the Santa Fe Group.

It is suggested that the majority of the requested project funds will be used for supplies, materials or new personnel not presently on the project staff. No salary offsets or overhead will be considered for budgetary purposes. The DTAF will look favorably upon projects that indicate budgetary contributions of their own resources to the project. A planned project evaluation of the proposed scope of work should be a component of any grant submission. The DTAF's priority is to award grants to projects that can leverage additional funding and expansion in other geographic areas. Programs that are solely local in scope and do not appear to be reproducible nationally or over a greater population, thus limited to attracting additional outside funding for future years, will be considered but may be outside the scope of current funding parameters.

Grants will be ranked and awarded based on the following areas:

- Ability of program to address the Mission of the DTAF
- Originality, creativity and innovation
- Potential impact on target audience or goal
- Sustainability of the program past the DTAF funding period by attracting additional funding following pilot completion or build-up
- Ability to use project as a model program for expansion in other geographic areas.

Grant Award Requirements

- The DTAF requires awardees to submit an annual progress report on fund use and program progress.
- Once funded, the DTAF requires the project director(s) to acknowledge the support it received from DTAF in any project communications, advertising or public relations outreach.
- Grantees should be willing to present descriptions and outcomes of their projects at DTA and DTAF functions.
- Grantees will be required to provide project-related program materials, photos and other media to the DTAF Executive Director upon request.